

**LIBRARY MINUTES
BOARD OF TRUSTEES
JOPLIN PUBLIC LIBRARY
20 SEPTEMBER 2021**

The regular meeting of the Joplin Public Library Board of Trustees was called to order at 4:00 p.m. by President Mary Gaarder. Board Members Nicole Shoaf, David Layne, Andrea Cullers, Jim Fleischaker, Lisa Erickson, Barbara Hicklin, Emily Stanley and Jennifer Baldwin, and Library Director Jeana Gockley were present.

EXCUSED ABSENCES: None.

BOARD COMMENTS: Dr. Cullers promoted taking the Community Health Survey that is currently available.

BOARD EDUCATION: Children's Librarian Christina Matekel-Gibson presented a summary of the 2021 all-ages Summer Reading Program, as well as the Library's partnerships with Joplin R-8, Sparklight, and the City of Joplin.

MINUTES: Minutes from the regular August 2021 meeting were approved as distributed. **(Fleischaker/Stanley) 8/0** Minutes from the closed session of August 2021 were approved. **(Baldwin/Fleischaker) 8/0**

VOUCHERS: August non-salary expenditures in the amount of \$33,295.21 were approved. **(Fleischaker/Erickson) 8/0**

COMMITTEE REPORTS: Ms. Stanley reported on the recent Friends of the Library group meeting. The group's application for 501c3 status has been approved. The next step is a membership drive.

UNFINISHED BUSINESS:

- 1. Yearly goals for the Library Director.** The Board discussed setting goals for the Library Director for the coming year. They are as follows:
 - a. Continue working with the Friends of the Library group - help plan and host a membership drive
 - b. Create a more well-rounded offering of Adult programs and events
 - c. Continue partnerships with area businesses, governmental entities, not-for-profits, media, and preK-12 education organizations
 - d. Create a campaign targeted at reaching non Library cardholders
 - e. Continue implementation of strategies developed as part of our strategic plan - enhance wayfinding elements in the building and optimize outdoor spaces.

There was a motion by Ms. Hicklin, seconded by Ms. Baldwin, to accept the goals as stated. Motion passed. **(8/0)**

NEW BUSINESS:

1. **FY22 budget proposal.** Treasurer Layne presented the proposed FY22 budget that the Library Director created and the Budget and Finance Committee reviewed. There was a motion by Mr. Fleischaker and a second by Ms. Stanley to approve the proposed budget. Motion passed. **(8/0)**

LIBRARIAN'S REPORT:

Announcements:

Media Engagement

- On August 20, [KSN](#) aired a story about the Library's partnership with the Economic Security Corporation.
- On August 26, [KSN](#) aired a story about the Library's Schooling at Home resources.
- On August 30, [KSN](#) aired a story about the upcoming Writer's Faire.
- On September 3, [KODE](#) shared a story about the My Missouri 2021 Photo Project.
- On September 5, the [Joplin Globe](#) featured a story about two local teens who are partnering with the Library to collect old cell phones.
- On September 7, I appeared on [KSN's Living Well](#) and shared information about the My Missouri 2021 Photo Project.
- On September 16, the [Joplin Globe](#) published a story about "10 Books with a Missouri connection." Recommendations from several staff members - Laura Horn, Cheryl Smith & Jeana Gockley - were included.

Programming

- In-person programming resumed the week of September 6.

Outreach

- On August 28, Library staff passed out 150 Library-themed bags at Joplin's PrideFest.
- On September 3, I attended Daybreak Rotary and shared information about the Library.
- On September 9, Christina Gibson, Eden Kendall & Chelsey Gatewood represented the Library at the NALA Literacy Liftoff event from 5:30 to 7:30 pm. Over 125 parents and children took part in the fun activities at the Library's booth.
- On September 11, I represented the Library at the Freeman Family Fun event from 10:30 am to 12:30 pm. Over 250 parents and children took part in the pet rock adoption and spinning prize wheel fun at the Library's booth.

Library Staff

- We welcomed new staff member Alex Brown in the Circulation Department.

STATISTICS: Door count was down in August after a busy June and July. The Library is still issuing a lot of non-resident cards.

STAFF COMMENTS: None.

The meeting adjourned at 5:17 p.m.

Written by

Administrative Assistant

Approved by

Library Director

The next regular meeting of the Board of Trustees of the Joplin Public Library will be held at 4 p.m. Monday, 18 October 2021.