

**LIBRARY MINUTES
BOARD OF TRUSTEES
JOPLIN PUBLIC LIBRARY
21 JUNE 2021**

The regular meeting of the Joplin Public Library Board of Trustees was called to order at 4:00 p.m. by President Mary Gaarder. Board Members Nicole Shoaf, Barbara Hicklin, David Layne, Jim Fleischaker, Lisa Erickson, Emily Stanley and Jennifer Baldwin, and Library Director Jeana Gockley were present.

EXCUSED ABSENCES: Andrea Cullers

BOARD EDUCATION: PR/Marketing Assistant Chelsey Gatewood presented on the Savannah database, a community engagement platform that the Library utilizes.

MINUTES: Minutes from the regular May 2021 meeting were approved as distributed.
(Hicklin/Stanley) 7/0

VOUCHERS: May non-salary expenditures in the amount of \$55,010.15 were approved.
(Hicklin/Baldwin) 7/0

UNFINISHED BUSINESS:

1. **Friends of the Library update.** Ms. Stanley reported on the group's latest meeting, held June 10. It has applied for 501c3 status and is working on finalizing its bylaws, terms of the Friends Board, Board elections, etc. It will meet again July 13.

NEW BUSINESS:

1. **Committee assignments.** The Board President made Committee assignments for 2021-2022. They are as follows. (The Community Relations Committee will remain inactive. The Board President serves as Ex Officio on all committees.)
 - a. Budget and Finance: David Layne, chair; Jim Fleischaker, Jennifer Baldwin
 - b. Building and Grounds: Nicole Shoaf, chair; Andrea Cullers
 - c. Personnel: Emily Stanley, chair; Lisa Erickson, Barbara Hicklin
2. **Library Foundation review.** Treasurer David Layne reviewed the recommendations that the Foundation and Hager Fund manager from Wells Fargo made to the Library. There was a motion by Ms. Baldwin to rebalance the equity to target to the recommended 54% for the Foundation investment account. Seconded by Ms. Stanley. Motion passed. (7/0)

LIBRARIAN'S REPORT:

Announcements:

Media Engagement

- Summer Reading Program

- On June 1, appeared live on [KSN's Living Well](#) and shared information about Summer Reading.
- On June 1, [KOAM](#) aired a story.
- On June 2, the [Joplin Globe](#) featured a story on the front page.
- The Summer Reading video PSAs are being utilized by KSN/KODE; and two audio slots are being utilized by AMI Radio Group.
- Storywalk
 - On June 15, the [Joplin Globe](#) featured a front page story.
 - On June 15, [KSN](#) aired a story.

Programs

- Summer Reading started on June 1. Registrations for day one totaled 319; we are now at 745, with 214 rewards collected (books, adult prizes, or entries into drawings) and 47 people completing the program.
- Despite continued low vaccination percentages rates in Jasper County and surrounding areas, Library staff plan to return to in-person programming for the fall months of 2021.

Outreach

- The Library had a booth at the JACC Business Expo on May 25 and 26 and at the Regional Black Business Expo on June 19. More than 650 people attended the JACC Expo, with 112 vendors taking part, and around 25 vendors took part in the Regional Black Expo.

Training

- Reminder - Trustees are invited to register for "[Effective Library Boards](#) webinar series," led by Bonnie McKewon from the State Library of Iowa. The first session is *July 13, 2021: Problem-Solving the Upstream Way*

Miscellaneous

- Attended the Missouri Public Library Directors Summer Conference on Friday, June 4 and was elected to the position of Secretary.
- Two ILS vendors submitted records requests for ILS proposals from January 20, 2021.

STATISTICS: Traffic was up a bit for May, as were checkouts. We will see a big increase for June with the advent of Summer Reading.

STAFF COMMENTS: None.

BOARD COMMENTS: Ms. Hicklin reported on Prop Renewal, an Aug. 3 election item for Joplin parks and storm water.

The meeting adjourned at 5:11 p.m. as the Board elected to go into closed session.

Written by

Administrative Assistant

Approved by

Library Director

The next regular meeting of the Board of Trustees of the Joplin Public Library will be held at 4 p.m. Monday, 19 July 2021.