

**LIBRARY MINUTES
BOARD OF TRUSTEES
JOPLIN PUBLIC LIBRARY
19 OCTOBER 2020**

The regular meeting of the Joplin Public Library Board of Trustees was called to order at 4:01 p.m. by President Mary Gaarder. Board Members Barbara Hicklin, David Layne, Jim Fleischaker, Emily Stanley, Andrea Cullers, and Jennifer Baldwin, and Library Director Jeana Gockley were present.

EXCUSED ABSENCES: Nicole Shoaf and Lisa Erickson.

BOARD EDUCATION: None.

MINUTES: Minutes from the regular September 2020 meeting were approved as distributed. **(Fleischaker/Hicklin) 6/0**

VOUCHERS: September non-salary expenditures in the amount of \$62,152.61 were approved. **(Hicklin/Fleischaker) 6/0**

COMMITTEE REPORTS: None.

UNFINISHED BUSINESS:

1. **Goal-setting for the Library Director.** Board Members reviewed a list of goals compiled by Emily Stanley. After discussion, it was decided that the Library Director will focus on the following five goals:
 - a. Begin foundational work for a strategic plan creation – hiring outside firm, timeline creation, etc.
 - b. Institute organization-wide annual performance reviews.
 - c. Continue and/or expand partnerships with area businesses, governmental entities, not-for-profit agencies, media, and preK-20 educational facilities/schooling at home.
 - d. During the pandemic balance the need for safety with the needs of the community for library services.
 - e. Support the development of the Friends of the Library group and identify programs, tasks, etc. that the Friends could undertake.
2. **Phased reopening.** Expanded hours are in place: Monday-Saturday, 10 a.m.-6 p.m., and Sunday, 1-5 p.m. The hope is to keep these hours in the place through the end of the year.

The Board discussed utilizing meeting and study rooms. They decided to wait and see how the expanded hours work and readdress the topic at next month's meeting.

NEW BUSINESS: Jim Fleischaker discussed moving the Wings statue; the Kiwanis Club would cover the cost. The Building and Grounds Committee will address this matter at its next meeting, set for 3:15 on Monday, Nov. 16.

LIBRARIAN'S REPORT:

Announcements:

Media Engagement

- Binge Boxes
 - On September 22, [KOAM](#) shared a story.
 - On September 23, [KODE](#) released a story.
- On September 23, [KSN](#) shared a story about the flu shot clinic.
- On September 27, [KOAM](#) shared a story about the Library resuming their art displays, specifically Paula Giltner's watercolor paintings.
- On September 30, [KSN](#) aired a story about the new Book Binding display that PAL coordinated for the Local History room.
- On October 2, [Joplin Globe](#) featured a story about Banned Books Week.
- On October 6, Jeana appeared live on KSN's [Living Well](#) and shared about the Storywalk and the Pumpkin Decorating contest.
- CARES grant: Mobile Hotspots/Outdoor Wireless Access Point
 - On October 8, [JACC online Business Outlook journal](#) posted an article.
 - On October 10, [Joplin Globe](#) uploaded a story.
 - On October 12, [KSN](#) aired a story.

Outreach/Community Engagement

- Attended Leadership Joplin sessions on September 24 & October 8

Programs

- In partnership with the Community Clinic free flu shots were given to community members on September 24 and October 8. Records were set at both events - with 88 shots given by one nurse at the first event and 107 shots given at the second event. That's a total of 195 community members who received free vaccinations.
- The Children's Department has created a Halloween themed storywalk for families in the Library's outdoor classroom.

Miscellaneous

- Reference Librarian Patty Crane was named Missouri's Outstanding Professional Librarian at the Missouri Library Association Conference on September 30.
- The Strategic Planning Retreat will be held on Thursday, November 19, starting at 9 am.

Statistics: Gate count and circulation are steadily increasing, although they are not where they were at this time last year. All story times and programs are still virtual.

STAFF COMMENTS: None.

BOARD COMMENTS: None.

The meeting adjourned at 5:22 p.m.

Written by

Administrative Assistant

Approved by

Library Director

The next regular meeting of the Board of Trustees of the Joplin Public Library will be held at 4 p.m. Monday, 16 November 2020.